



SC CONSULTANCY

Marketing • Production • Law

www.scconsultancy.in

+91 7046873627

 [sc.marketing.co](https://www.instagram.com/sc.marketing.co)

MARKETING

Social Media

SET UP

- Facebook, LinkedIn, Instagram, Pinterest, Google My Business

CONTENT

- Monthly social content calendar
- Total 20-26 posts per month
(static posts, reels, stories and carousels)
- Story highlight covers/page covers
- Geotargeted content

ENGAGEMENT/OUTREACH

- Social Inbox
- Community monitoring
- Community engagement
- Invite to like
- Aggregator platform outreach

REPORTING

- Performance report
- Weekly Meeting

Other

- PR services
- Campaign Ideation
- Guerrilla Marketing Campaigns
- Influencer Marketing
- Event planning & promotion
- Pop-Up events
- Competitor analysis

BRANDING

BRAND IDENTITY DEVELOPMENT

Consultation with brand naming and psychology + legality check.
Help understand the motive behind the company.

DESIGN AND STYLE GUIDE

Develop brand colours and a virtual mood board that highlights your vision.

BRAND IDENTITY STRATEGIES

Consult and research about a multi-disciplinary strategy and create elements needed to support the overall message and business goals

MARKETING COLLATERAL

- Logo Design
- Social Media Creatives
- Exhibition/Event Marketing
- Catalogues Design
- Leaflets & Brochures
- Business cards & Stationery
- Hoarding/Banner Design
- Content Writing Services
- Mailer Designs

PRODUCTIONS

PHOTOGRAPHY & VIDEOGRAPHY

short videos, storytelling, manufacturing process, cinematography, creative flat lay, white background, etc...

- Pre-production planning
- Conceptualised photography + videography
- In-action content from the factory/office
- Post-production editing and re-touching

CREATIVE DIRECTION

- Concept development
- Mood board preparation + presentation
- Set design and construction
- Model Styling

MOBILE CONTENT CREATION

- Shooting content for Reels and Stories

LIVE EVENT SERVICES

- In-person event coverage - professional or mobile

OTHER

- 2D & 3D animation
- Rendering

Note:

We have in-house production services

WEB DEVELOPMENT

WEBSITE DEVELOPMENT AND OPTIMIZATION:

- Website design and development
- User experience (UX) design
- Landing page optimization
- Website maintenance and updates
- E-commerce Product Listing

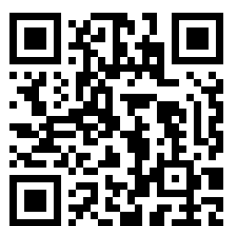
LEGAL SERVICES

CORPORATE LAW SERVICES

- Business entity formation (LLCs, corporations, partnerships, etc.)
- Contract drafting and review

INTELLECTUAL PROPERTY (IP) LAW SERVICES

- Trademark registration and protection
- Patent application drafting and prosecution
- Copyright registration and infringement defence
- Intellectual property licensing and agreements



Our work is showcased on our Instagram - sc.marketing.co